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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/576,952

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EXAMINER

PEARSON, DAVID J

ART UNIT

PAPER NUMBER

2437

NOTIFICATION DATE

DELIVERY MODE

11/18/2010

ELECTRONIC

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

gbpatent@gbpatent.com  
pto@gbpatent.com

<b>Office Action Summary</b>	<b>Application No.</b> 10/576,952	<b>Applicant(s)</b> KAWAGUCHI ET AL.	
	<b>Examiner</b> DAVID J. PEARSON	<b>Art Unit</b> 2437	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 27 August 2010.
- 2a) ☒ This action is **FINAL**.                      2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 27-30 and 35-41 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 27-30 and 35-41 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☒ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☒ All    b) ☐ Some \*    c) ☐ None of:
1. ☒ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |   |   |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)         | 4) <input type="checkbox"/> Interview Summary (PTO-413)           |
| 2) <input type="checkbox"/> Notice of Draftperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____                                      |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)         | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____   | 6) <input type="checkbox"/> Other: _____                          |

1. Claims 38-39 have been amended. Claims 40-41 have been newly added.  
Claims 27-30 and 35-41 have been examined.

***Response to Arguments***

2. Applicant's arguments have been considered but are moot in view of the new ground(s) of rejection.
3. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

***Claim Rejections - 35 USC § 103***

4. Claims 27-30 and 35-41 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nonaka et al. (U.S. Patent Application Publication 2003/0046238; hereafter "Nonaka"), and further in view of Wang (U.S. Patent Application Publication 2002/0191950).

For claims 38 and 39, Nonaka teaches a content playback control method and terminal comprising:

storing in a memory, information describing:

a content key (note paragraphs [0457]-[0463]);  
decoding encrypted content using the content key, only when the usage condition is met (note paragraphs [0515]-[0520]);  
a license information processor that passes the content key to the content decoder, only when the usage condition is met (note paragraphs [0515]-[0520]).

Nonaka differs from the claimed invention in that they fail to teach:  
special sections subject to a restriction of a special playback of content;  
at least one playback mode permitted in each of the special sections; **and**  
**a usage condition that specifies whether or not playback is performed based on the special sections and the at least one playback mode;**  
determining, when **the usage condition specifies that the playback is performed based on the special sections, and when** an instruction to perform the special playback is received **while the decoded content is played**, whether the special sections include a point at which the special playback is performed according to the information stored in the memory; and  
**controlling the instructed special playback for the decoded content**, when the special sections include the point at which the instructed special playback is performed, **and when the usage condition specifies that the playback is performed based on the at least one playback mode, and a playback mode of the instructed special playback corresponds to one of the at least one playback mode described** in the information stored in the memory.

Wang teaches:

special sections subject to a restriction of a special playback of content (note paragraph [0025]);

at least one playback mode permitted in each of the special sections (note paragraph [0026]); **and**

**a usage condition that specifies whether or not playback is performed based on the special sections and the at least one playback mode** (note paragraphs [0026] and [0033]);

determining, when **the usage condition specifies that the playback is performed based on the special sections, and when** an instruction to perform the special playback is received **while the decoded content is played**, whether the special sections include a point at which the special playback is performed according to the information stored in the memory (note paragraphs [0027]-[0030]); and

**controlling the instructed special playback for the decoded content**, when the special sections include the point at which the instructed special playback is performed, **and when the usage condition specifies that the playback is performed based on the at least one playback mode, and a playback mode of the instructed special playback corresponds to one of the at least one playback mode described** in the information stored in the memory (note paragraphs [0027]-[0030]).

It would have been obvious to one of ordinary skill in the art at the time of the invention to combine the content encryption of Nonaka and the section playback control of Wang. One of ordinary skill would have been motivated to combine Nonaka and Wang because it would prevent manual or automated skipping of commercials during video playback, which would otherwise negatively affect TV content providers revenue (note paragraphs [0003] and [0022] of Wang).

For claims 27 and 35, the combination of Nonaka and Wang teaches claims 38 and 39, wherein the special playback comprises at least one of forward, rewind, skip and jump (note paragraph [0026] of Wang).

For claims 28 and 36, the combination of Nonaka and Wang teaches claims 38 and 39, wherein the restriction of the special playback is described by a possibility or impossibility code (note paragraph [0026] of Wang).

For claims 29 and 37, the combination of Nonaka and Wang teaches claims 38 and 39, wherein each of the special sections is described on a per-segment basis (note paragraph [0025] of Wang).

For claim 30, the combination of Nonaka and Wang teaches claim 38, wherein the information stored in the memory includes license information that manages the content key and the usage condition as a pair (note paragraph [0236] of Nonaka).

For claims 40 and 41, the combination of Nonaka and Wang teaches claims 38 and 39, wherein the usage condition is protection from unauthorized duplication or tampering by using DRM technology (note paragraphs [0070] of Wang and [0459]-[0462] of Nonaka).

### ***Conclusion***

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Kocher et al. (U.S. Patent Application Publication 2004/0133794) teaches passing a content key to a decoder only if playback is authorized (note paragraph [0090]).

6. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to DAVID J. PEARSON whose telephone number is (571)272-0711. The examiner can normally be reached on Monday - Friday, 7:30am - 5:00pm; off every other Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Emmanuel Moise can be reached on (571) 272-3865. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.



Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/David J Pearson/  
Examiner, Art Unit 2437